

AL ATTIYA  
GROUP



مجموعة  
العطية

GROUP PROFILE





**Al-Attiya Group**

Al Attiya Group, one of Qatar's leading family business groups, emerged from the uncompromising efforts and vision of its founder, the late Mohammed Bin Abdallah Al Attiya , to build a future for Qatar and his family through the development of local businesses committed to integrity, social responsibility and superior customer service.

He founded some of the first industrial enterprises in Qatar over 40 years ago that are still running today; and he laid the foundation for today's diverse widespread Group. And we are proud that the Al Attiya Group is still today well known for its sound business practices and outstanding customer satisfaction.

Al-Attiya Group of companies is one of the largest privately-owned businesses in Qatar, having the exclusive distributing rights to some of the world's leading brands as well as its own unique Qatari brand names. It comprises some of the most innovative and forward thinking of local companies with the best of imported technology and cost-effective products.

Our founder held that successful growth would be achieved, not only with the provision superior customer service and the offering of high quality products and services, but also and especially by placing the needs and wants of Qatar and Qataris in the highest position of importance. Business strategies were created to put the local customer at the centre of the business operations. This approach led to the creation of some of the first companies in Qatar for: design and engineering (1967), plastics manufacture (1977), electrical engineering contractor (1979), as well as a string of other businesses over the years.

Today the Group covers a wide range of industries, including Automotive, Real Estate, Engineering, Manufacturing, Consultancy, IT and Training.



# Automotive Division

Our automotive division delivers a wide range of passenger cars, commercial vehicles, heavy duty machinery and pickup trucks, as well as providing critical spare parts and servicing: engine oil, tires, batteries, and other accessories. The Division operates centrally and through advanced service centres.

# Commercial Vehicles Renault Trucks



Al-Attiya Motors & Trading Company ("AMTC"), a central part of the Al-Attiya Group, is the exclusive distributor of Renault trucks in Qatar, in a business partnership that can be traced back to the early 1970's. Since then, the business has grown tremendously as AMTC has invested heavily in the development of brand awareness and built a state of the art after sales centre. They maintain excellent spare parts availability.

The outstanding reputation for quality and reliability of Renault combined with excellent after sales support has made Renault trucks one of the top preferred choices for many industries in Qatar. The Sales and Administration offices of Renault Trucks Qatar is located in the Al-Attiya complex in Al Sadd, Doha.

The all-important Servicing and after sales operations are located in the Industrial Area of Al Rayyan, Doha.



**Automotive Division**

# JMC



Consistent with its commitment to offer low cost quality commercials in Qatar, Al Attiya Motors formed a business relationship with one of China's best-known pickup truck manufacturers: JMC. JMC is the leading brand for light commercial vehicles (LCV's) in China. JMC is already established in more than 110 countries with 456 dealers globally. AMTC offers a range of JMC vehicles from SUVs to LCV's and includes buses to trucks. JMC is powered by world-class parts and systems that include Isuzu engines and Ford Quality Control processes.

The product line includes mid- and high-end commercial vehicles and dual passenger/cargo vehicles that offer real value for money, economy, reliability, durability, and fuel efficiency.



**Automotive Division**

# Passenger Vehicles

## KIA



The Power to Surprise

The business relationship with the award-winning Kia Motors, Korea, began in the early 1980's when Al-Attiya Motors & Trading Company ("AMTC") was appointed as the exclusive distributor of Kia cars in Qatar.

Over the last 33 years, both Kia and Al-Attiya Motors have developed a strong partnership that has enabled both companies to build an exceptional brand image, where Kia has now become a household name in Qatar. This success can be attributed to two factors.

First, the transformation of Kia cars in recent years both in terms of vehicle design and the use of high quality production materials, which has made the cars highly desirable in the Qatari market. Secondly, the significant investment made by Al-Attiya Motors to attract highly qualified personnel to manage and lead Kia operations as well as building a state of the art showroom and the first state of the arts 4S After-sales Facility in the Middle East.

### **Kia Qatar, has two main business locations:**

1. new car sales and administration offices located at the Al-Attiya Complex on Rayyan Road, Al Sadd, Doha, and
2. the servicing and after sales operation located in the Industrial Area in Al Rayyan, Doha.



# Automotive Division

# All Wheels Service Centres



Al Attiya Motors & Trading Company (“AMTC”) has always had a firm belief in the importance of offering customers fast and reliable after sales services that caters to their needs. As a result, All Wheels Quick Service Centres were introduced to the local market.

Our workshops utilise the most up-to-date equipment and our teams are committed to upholding the Al-Attiya Customer Charter. This means customer vehicles will be serviced in state-of-the-art approved service centres, which offer the latest in technology and service programs supported by factory registered technicians.

Customers can enjoy one of our dedicated customer lounges, equipped with entertainment and a wide range of amenities for their comfort. All Wheels Service Centres offer customers a wide selection of tires, batteries, lubricants, and accessories.

The following brands are available at All Wheels to suit your needs:

Goodride, Routeway, Golden Crown, E1 plus, Sonar, Ottani, Tiron, Nexen



**Automotive Division**

# Firestone – Tires

The Firestone logo, featuring the word "Firestone" in a white, stylized, serif font, set against a red rectangular background.

When Bridgestone acquired The Firestone Tire & Rubber Company in 1988, they became one of the world's largest tire and rubber companies with a global team dedicated to serving customers worldwide. Operating from 179 production facilities located in 25 countries Firestone offers the highest level of quality, service, and technology worldwide.

Al Attiya Motors & Trading Company ("AMTC") has been the agent for Firestone Tires, USA for cars and trucks in Qatar since 1981. And we are proud to have been awarded 'Best Dealer' for Sales for the Middle East and Africa region for sales performance.



**Automotive Division**

# Valvoline



Since 1983, Al Attiya Motors & Trading Company ("AMTC") has been the agent for Valvoline, USA in Qatar.

Valvoline offers a wide variety of top quality products from engine oil to car accessory products: premium products for both on and off-highway vehicles. Products cater for cars and motorcycles, as well as commercial vehicles and stationary industrial engines.



**Heavy Duty Machinery**

# LiuGong



Al Attiya Motors & Trading Company ("AMTC") became the official distributor of LiuGong products in 2013 launching the brand in the Qatar market during Project Qatar 2013. For more than 55 years, LiuGong Machinery Corporation has been a leader in China's construction equipment manufacturing industry.

From building the country's first modern wheel loader, LiuGong has evolved to become one of the fastest growing, global, construction equipment companies in the world

LiuGong products are a combination of the technologies from the best component suppliers in the world and with over 55 years of know-how.

LiuGong focuses on quality, and follows Six Sigma methodology, and compliance with ISO 9000 standards.

LiuGong has set up joint ventures with globally renowned companies such as:

- German Transmission Components Manufacturer, ZF Friedrichshafen AG
- Finnish Mining and Aggregates Processing Equipment Manufacturer, Metso
- American World-class Engine Manufacturer, Cummins

LiuGong is committed to providing some of the world's most innovative solutions for the industry with its 110,000m<sup>2</sup> Global Research and Development Centre in Liuzhou equipped with world-class hardware and a rich talent pool of industry experts comprising of 1000 engineers, including international professionals.



# Consultancy

# CICO Consulting Engineers



CICO Consulting Engineers, a multidisciplinary consultancy firm, was founded in Doha in 1967 by Dipl. Eng. Architect Ahmad Cheikha and the late Mohamed Bin Abdullah Al-Attiya, growing to become one of the top Architectural and Engineering consultancy firms in Qatar. Today, there are more than 50 professionals of all disciplines working at CICO, up from the 10 staff employed in 1970. CICO is an architectural design, structural design, mechanical and electrical design, supervision, and project management firm committed to design excellence, social responsibility, and sustainability. With offices in Doha and Beirut, CICO's projects have been recognised throughout the world with numerous design awards and press coverage each year.

CICO's diverse portfolio of projects includes work of all types and scales, all across the globe, and is based on our core commitment to enriching the built environment by creating projects with social, environmental, and aesthetic integrity. The basis of the work is a collective, rigorous exploration of fit and form, driven by ideas about function, place, the form-making process, and the role of design in human settlement. Knowledge and understanding of larger community and environmental issues intensifies the meaningfulness of CICO's work. Members of the firm routinely provide leadership in civic, sociological, and sustainability initiatives.

This commitment allows CICO to bring a unique perspective to every project that fosters innovation, relevance, and timelessness in the work. By embracing this broader view, CICO projects achieve harmony between client, user, site, and community. Local knowledge coupled with international experience and proven technical resources are CICO's commitment to quality service. The company's broad experience covers architectural, engineering, construction supervision, and project management services for all types of projects. For some large projects, CICO utilizes the assistance of world-class consultants either as a joint venture or as sub-consultants for a specific task of the project.

A low-angle, upward-looking photograph of several modern skyscrapers. The buildings are constructed with glass and steel, featuring a grid-like pattern of windows. The perspective creates a sense of height and scale, with the buildings converging towards the top of the frame. The sky is a clear, pale blue. The text "Real Estate Division" is overlaid in the bottom left corner in a white, sans-serif font.

**Real Estate Division**

# Tameer



Founded over 50 years ago by the late Mohammed Bin Abdullah Al Attiya, Tameer Real Estate has vast experience and local knowledge of the Qatari market. This has contributed immensely to its prominent position in the real estate market in Qatar. The company's success and growth stems from its core business values: providing the best real estate solutions at affordable prices.

Since its inception, Tameer Real Estate has worked diligently to cater for customer needs through the provision of a wide range of building solutions. It has focused business activity on elite style villas, residential compounds, buildings, and retail outlets. To ensure quality and durability, Tameer's methodology is based on the 'build-to-last' model.

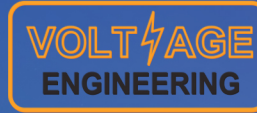
The Tameer's strategy revolves around expanding business activity to keep pace with the continual economic growth of Qatar, while preserving the principles of quality and sustainability.

Tameer is a customer-centric business which has a dedicated customer care team providing exceptional 7/24 support.



**Engineering Division**

# Voltage



**VOLTAGE ENGINEERING LTD.**

During its 28 years since 1979, Voltage Engineering has retained clients' confidence. We believe this is the simple result of our professional approach and timely completion of EPIC projects contracts. The primary objective of Voltage is to undertake medium and large projects in the State of Qatar in the following fields:

- EPIC contracts for power generation, transmission, and distribution up to 220kV and infrastructure projects.
- Electrical, mechanical, civil and instrumentation projects for aviation and defence installation, all different types of industrial installation, onshore/offshore oil and gas installation and petrochemical industries etc.
- Civil constructions and maintenance works.

Voltage has successfully concluded many projects in the fields of civil, electrical, and mechanical construction. Its projects range from small to medium domestic, commercial, and industrial installations of engineering projects. These include aviation lighting, power system networks, oil and gas industry projects and defiance installations.

Voltage is well known as a pre-qualified contractor for extra-high-, high-, medium-, and low-voltage work for Qatar General Electricity & Water Corporation, Qatar Petroleum, the Qatar Armed Forces, Qatar Petrochemical Company, and others.

Voltage owns its own test equipment, machines and plant as well as the tools to carry its projects independently. It facilitates the assembling of components for the requirements of its projects. The company maintains an outstanding relationship with the world's premier manufacturers of engineering products and equipment which enables the smooth running of projects and the meeting of deadlines.



# Manufacturing Division

# Qatar National Plastic Factory W.L.L.



Qatar National Plastic Factory ("QPlast", [www.qnplast.com](http://www.qnplast.com)) was founded by late Mohamed Bin Abdallah Al Attiya in 1977 and is, today, one of the largest manufacturers of uPVC Pipes and fittings in Qatar. QPlast produces:

- uPVC pipes (pressure, underground, waste) and ducts (20mm to 500mm diameter) and fittings;
- HDPE tubes and ducts, all uses (15mm to 800mm);
- Industrial and construction sheets and sleeves;
- PE injection moulding for spacers and pegs; and
- Warning tiles and tapes, for utilities and construction.

QPlast moved to its present new location in the New Industrial Area in 2013 and the factory buildings comprise a single-story purpose-built manufacturing area of 12,000 m<sup>2</sup>, with a separate storage facility of 9,200 m<sup>2</sup> on 2 floors. There is a third building housing the administrative and sales offices.

Since 2016, QPlast has begun an ambitious programme of investment and renewal to bring its operations to the highest standard. This began with the purchase of some of the best test and quality control equipment in the world and is continuing with the receipt of German mixing and extrusion technology as well as an overhaul of its operations and processes.

In its commitment to a sustainable future for Qatar, the factory has phased out the manufacture of plastic bags (so damaging to the environment), and embraced fully the commitment never to use the heavy metal 'lead' (Pb) in its production (which is usually contained in pipes from Bahrain, KSA and UAE but banned in most developed countries). In addition, QPlast is investing in energy efficient production means.

## **Kia Main Showroom**

AMTC Building, Al Rayyan Road Doha, Qatar

Contact Number : +974 4403 9444 - 4403 9499

## **KIA City - Industrial Area Main Road**

(after Street No. 23 signal)

**Service Centre** Contact Number : +974 4021 2999

**Spare Parts** Contact Number : +974 40212917-919

**Service Centre** Contact Number : +974 40212999

## **All Wheels (Quick Service)**

### **Salwa Road Branch**

Salwa Road (200 Meters after Wholesale Market Signal)

Contact Numbers : +974 4468 2043 - +974 4468 5933

### **Matar Road Branch**

Old Airport, Matar, Qadeem (near Yellow Cab Pizza)

Contact Number : +974 4450 2641



### **Renault Trucks Main Office**

AMTC Building, Al Rayyan Road Doha, Qatar

Contact Number : +974 4403 9481

**Service Centre** Contact Number : +974 4035 8611

### **Liugong**

Old Qatar National Plastic Factory, Abu Sidaira Muaidher, Doha, Qatar

Contact Number : +974 4493 6488 - +974 4416 0144

### **Tameer Office**

AMTC Building, Al Rayyan Road Doha, Qatar

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Fax: +974 4434 1199

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